



Lyfe
taste



compensation & progression plan

WWW.LYFETASTE.COM



The premium affiliate who wishes to subscribe a lower value premium pack is able to sell any higher value pack and benefit from the bonus in accordance with the pack he has subscribed.

	value	total bonus	team bonus	shared bonus
Bastardo&Co Passion	75€+VAT	20% 15,00€	16% 12,00€	4% 3,00€
Food&Friends Wine by	150€+VAT	25% 37,50€	20% 30,00€	5% 7,50€
Treasure Wine about	300€+VAT	30% 90,00€	24% 72,00€	6% 18,00€
Lust Wine Up	500€+VAT	40% 200,00€	32% 160,00€	8% 40,00€
Wine&go Wine Not?	1.000€+VAT	45% 450,00€	36% 360,00€	9% 90,00€
Luxury	3.500€+VAT	50% 1.750,00€	40% 1.400,00€	10% 350,00€

BONUSES

- team bonus
- shared bonus
- volume bonus
- store bonus
- single bonus

PROGRESSION PLAN

- cool bastard
- lucky bastard
- chief bastard
- star bastard
- big bastard
- great bastard
- amazing bastard
- king bastard

The qualification period for each level starts at **00:00am of the first day of the month and ends at 11:59pm of the last day of the month.**

The affiliate will always be recognized by the higher qualification achieved throughout his career, but he will be paid by the level reached during this qualification period, not taking into account possible previous qualifications.



Lyfe taste progression plan

WWW.LYFETASTE.COM

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	Depth level	% on store purchases
cool bastard	75€	2	0	0€	300€	2nd		2nd	0%
lucky bastard	150€	4	1	1.000€	2.400€	3rd		3rd	0%
chief bastard	150€	4	1	2.000€	8.000€	4th		4th	0,25% at 2nd and 3rd
star bastard	300€	5	1	5.000€	18.000€	5th	level A	5th	0,50% at 2nd and 3rd
big bastard	300€	7	2	10.000€	60.000€	6th	level A	6th	1% at 2nd and 3rd
great bastard	500€	10	2	15.000€	120.000€	6th	level A	1% > 6th until 12th or another => Great	1% at 2nd and 3rd
amazing bastard	1.000€	12	3	30.000€	216.000€	6th	level B	+0,5% > 6th until 12th or another => Amazing	1% at 2nd and 3rd
king bastard	3.500€	15	5	50.000€	420.000€	6th	level B	+0,5% > 6th until 12th or another => King	1% at 2nd and 3rd

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
cool bastard	75€	2	0	0€	300€	2nd		2nd	0%

Cool Bastard

- Be active with at least one **75€ pack**
- Have at least **2 active affiliates** personally sponsored
- Have a minimum of **300€ in sales of his team**

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
lucky bastard	150€	4	1	1.000€	2.400€	3rd		3rd	0%

Lucky Bastard

- Be active with at least one **150€ pack**
- Have at least **4 active affiliates** personally sponsored
- Have at least **1 direct affiliate** with **1 personal affiliate** (work line)
- Have **1 work line** with a minimum of **1.000€ in sales**
- Have a minimum of **2.400€ in sales of his team**

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
chief bastard	150€	4	1	2.000€	8.000€	4th		4th	0,25% at 2nd and 3rd

Chief Bastard

- Be active with at least one **150€ pack**
- Have at least **4 active affiliates** personally sponsored
- Have at least **1 direct affiliate** with **1 personal affiliate** (work line)
- Have **1 work line** with a minimum of **2.000€ in sales**
- Have a minimum of **8.000€ in sales of his team**

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
star bastard	300€	5	1	5.000€	18.000€	5th	level A	5th	0,50% at 2nd and 3rd

Star Bastard

- Be active with at least one **300€ pack**
- Have at least **5 active affiliates** personally sponsored
- Have at least **1 direct affiliate** with **1 personal affiliate** (work line)
- Have **1 work line** with a minimum of **5.000€ in sales**
- Have a minimum of **18.000€ in sales of his team**

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
big bastard	300€	7	2	10.000€	60.000€	6th	level A	6th	1% at 2nd and 3rd

Big Bastard

- Be active with at least one **300€ pack**
- Have at least **7 active affiliates** personally sponsored
- Have at least **2 direct affiliate** with **1 personal affiliate** (work line)
- Have **2 work lines** with a minimum of **10.000€ in sales**
- Have a minimum of **60.000€ in sales of his team**
- Have at least **1 Star Bastard** in his team

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
great bastard	500€	10	2	15.000€	120.000€	6th	level A	1% > 6th until 12th or another => Great	1% at 2nd and 3rd

Great Bastard

- Be active with at least one **500€ pack**
- Have at least **10 active affiliates** personally sponsored
- Have at least **2 direct affiliate** with **1 personal affiliate** (work line)
- Have **2 work lines** with a minimum of **15.000€ in sales each**
- Have a minimum of **120.000€ in sales of his team**
- Have at least **2 Star Bastard** in his team

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
amazing bastard	1.000€	12	3	30.000€	216.000€	6th	level B	+0,5% > 6th until 12th or another => Amazing	1% at 2nd and 3rd

Amazing Bastard

- Be active with at least one **1.000€ pack**
- Have at least **12 active affiliates** personally sponsored
- Have at least **3 direct affiliates** with **1 personal affiliate** (work line)
- Have **3 work lines** with a minimum of **30.000€ in sales each**
- Have a minimum of **216.000€ in sales of his team**
- Have at least **1 Great Bastard** in his team

	active pack	direct affiliates	work lines	volume per line	volume per team	bonus until the level	assigned car	depth level	% on store purchases
king bastard	3.500€	15	5	50.000€	420.00€	6th	level B	+0,5% > 6th until 12th or another => King	1% at 2nd and 3rd

King Bastard

- Be active with at least one **3.500€ pack**
- Have at least **15 active affiliates** personally sponsored
- Have at least **5 direct affiliates** with **1 personal affiliate** (work line)
- Have **5 work lines** with a minimum of **50.000€ in sales each**
- Have a minimum of **420.000€ in sales of his team**
- Have at least **1 Amazing Bastard** in his team

	CAR	
	model	GOAL #months
Cool Bastard		
Lucky Bastard		
Chief Bastard		
Star Bastard	A	2
Big Bastard	A	2
Great Bastard	A	2
Amazing Bastard	B	3
King Bastard	B	3

Car type A*

- **How to have access:** To be paid in bonus by the level of Star Bastard or higher for 2 months straight

- **How to keep it:** To be paid in bonus as a Star Bastard or have 90% of the sales volume of a Star Bastard sales in the first 6 levels during the month of qualification

Car type B*

- **How to have access:** To be paid in bonus by the level of Amazing Bastard or higher for 3 months straight

- **How to keep it:** To be paid in bonus as an Amazing Bastard or have 90% of the sales volume of an Amazing Bastard in the first 6 levels during the month of qualification



team
bonus

shared
bonus

volume
bonus

store
bonus

single
bonus



Some bonuses depend on the **qualification level achieved in the month** to which the personal and team sales volume correspond.

The **team bonus** distributes the amount available in each pack as a percentage by six vertical levels and its assignment is subject to a qualification level.

		75€ Pack + vat	150€ Pack + vat	Pack 300€ + vat	500€ Pack + vat	1.000€ Pack + vat	3.500€ Pack + vat
		16%	20%	24%	32%	36%	40%
1st level (personal level)	62,5%	7,50€	18,75€	45,00€	100,00€	225,00€	875,00€
2nd level	21,0%	2,52€	6,30€	15,12€	33,60€	75,60€	294,00€
3rd level	11,0%	1,32€	3,30€	7,92€	17,60€	39,60€	154,00€
4th level	3,0%	0,36€	0,90€	2,16€	4,80€	10,80€	42,00€
5th level	1,5%	0,18€	0,45€	1,08€	2,40€	5,40€	21,00€
6th level	1,0%	0,12€	0,30€	0,72€	1,60€	3,60€	14,00€

Commissionable volumes go up to the **6th level** and all **affiliation and repurchased packs** sold during the **qualification** month are counted.

This bonus will be paid using the **highest level of qualification** achieved during the month:

	commissionable volumes
cool bastard	1st and 2nd
lucky bastard	1st, 2nd and 3rd
chief bastard	1st, 2nd, 3rd and 4th
star bastard	1st, 2nd, 3rd, 4th and 5th
big bastard	1st, 2nd, 3rd, 4th, 5th and 6th
great bastard	1st, 2nd, 3rd, 4th, 5th and 6th
amazing bastard	1st, 2nd, 3rd, 4th, 5th and 6th
king bastard	1st, 2nd, 3rd, 4th, 5th and 6th

Volumes are calculated according to the active pack of the affiliate.



Example of direct sales with a 300€ Pack:

	75€ Pack	150€ Pack	300€ Pack	500€ Pack	1.000€ Pack	3.500€ Pack
	16%	20%	24%	24%	24%	24%
1st level (personal sales)	7,50€	18,75€	45,00€	75,00€	150,00€	525,00€

The **shared bonus** uses a percentage of each pack to gratify both personal and team sales.

1st and 2nd sales receive half of the value*, 3rd and 4th receive the total of the value and so on (5th and 6th half*, 7th and 8th total, etc..)

	Percentage	100% value	50% value
Bastardo&Co Passion	4,0 %	3,00€	1,50€
Food&Friends Wine by	5,0 %	7,00€	3,75€
Treasure Wine about	6,0 %	18,00€	9,00€
Lust Wine Up	8,0 %	40,00€	20,00€
Wine&go Wine Not?	9,0 %	90,00€	45,00€
Luxury	10,0 %	350,00€	175,00€

* The remaining amounts are distributed through a sharing upline formula

The **store bonus** pays **3,5%** on the **1st** level and until **1%** in the **2nd** and **3rd** levels on store's purchases

products	total	discount or bonus for the premium affiliate	bonus for the sponsor
ALL PRODUCTS IN THE STORE	15%	11,5%	3,5%
6 OR + BOTTLES OF THE SAME REFERENCE	40%*	36,5%*	3,5%*
BASTARDÔ & CO & PASSION	20%	16,5%	3,5%
FOOD & FRIENDS & WINE BY	25%	21,5%	3,5%
TREASURE & WINE ABOUT	30%	26,5%	3,5%
LUST & WINE UP	40%	36,5%	3,5%
WINE NOT?	40%	36,5%	3,5%
LUXURY	40%	36,5%	3,5%

Commissionable volumes go up to the **3rd level** and all purchases made at the stores of the 1st, 2nd and 3rd levels during the month of **qualification** are counted.

This bonus will be paid using the highest level of qualification achieved during the month:

	commissionable volumes
cool bastard	1st - 3,5%
lucky bastard	1 ^o st- 3,5%
chief bastard	1st - 3,5% / 2nd and 3rd - 0,25%
star bastard	1st - 3,5% / 2nd and 3rd - 0,50%
big bastard	1st - 3,5% / 2nd and 3rd - 1%
great bastard	1st - 3,5% / 2nd and 3rd - 1%
amazing bastard	1st - 3,5% / 2nd and 3rd - 1%
king bastard	1st - 3,5% / 2nd and 3rd - 1%

Volume bonus gives up to 2% on packs sales in levels 7, 8, 9, 10, 11 and 12 according to the qualification level in the month

	commisionable levels
cool bastard	N/A
lucky bastard	N/A
chief bastard	N/A
star bastard	N/A
big bastard	N/A
great bastard	1% on the 7th, 8th, 9th, 10th, 11th and 12th levels or untill another Great Bastard or higher is found in the descending line
amazing bastard	+0,5% on the 7th, 8th, 9th, 10th, 11th and 12th levels or untill another Amazing Bastard or higher is found in the descending line
king bastard	+0,5% on the 7th, 8th, 9th, 10th, 11th and 12th levels or untill find another King Bastard or higher is found in the descending line

2 000 000,00€



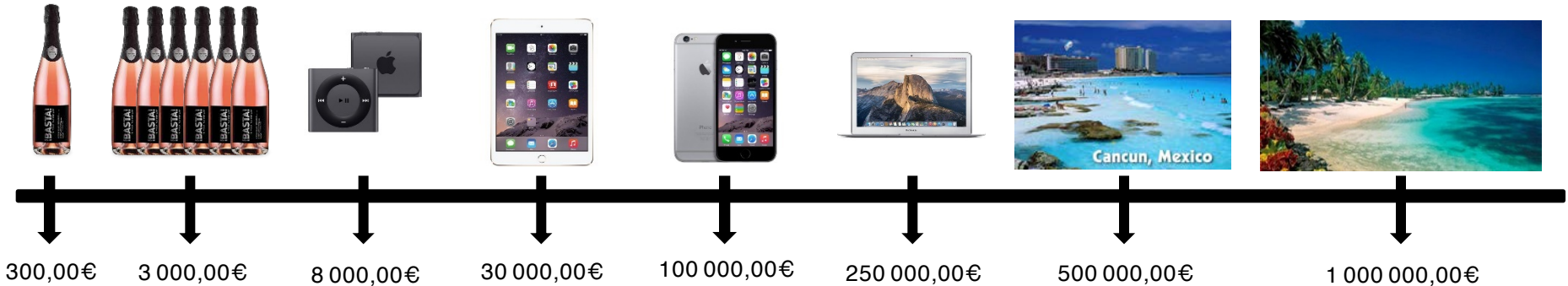
5 000 000,00€



10 000 000,00€



The largest work line cannot represent more than 50% of the sales volume



* When arriving to a € 2,000,000 sales volume, the affiliate can choose to receive the new car of the single bonus (which is his property) or keep using the car assigned to him by his progression level (and delay this single bonus in time)



single bonus by sales volume

WWW.LYFETASTE.COM

Single bonuses are awarded only once and they take into account the entire volume of the team, whether it is constituted by sales at the store or sales of affiliation packs, from **April 1, 2016 to March 31, 2020**.

The volume must come from more than one work line and no line can contribute with more than **50% of the required volume**.

In case a single bonus is not available at the moment, it may be replaced by another similar product.

All prizes will be delivered at **LYFETASTE headquarters**.

PREMIUM PACKS			BENEFIT			
			AFFILIATE		SPONSOR	
NAME	ASSOCIATED BONUS (AB)	VALUE	80% * AB = DISCOUNT		20% * AB = BONUS	
Bastardo&Co	20%	75€+VAT	16%	12,00 €	4%	3,00 €
Passion	20%	75€+VAT	16%	12,00 €	4%	3,00 €
Food&Friends	25%	150€+VAT	20%	30,00 €	5%	7,50 €
Treasure	30%	300€+VAT	24%	72,00 €	6%	18,00 €
Lust	40%	500€+VAT	32%	160,00 €	8%	40,00 €
SINGLE PURCHASE						
Wine&Go	45%	1.000€+VAT	36%	360,00 €	9%	90,00 €
Luxury	50%	3.500€+VAT	40%	1 400,00 €	10%	350,00 €



Lyfe taste

THANK YOU!